Title:

An Empirical Study on the Impact of the Risks of Social Media in the Belt and Road Countries on the Extent of Coverage ("一带一路" 国家對社交媒体风险影响的实证研究)

Abstract:

Social Media operations have been demonstrating a great influential power in various aspects of our world. The most recent outstanding cases are the results of the US Presidential Election and the Brexit Referendum of United Kingdom, both were in year 2016. A lot more cases that it could be found in Asia, and of course the other regions of the world in the past few years. This paper will specially aim at the Belt and Road Countries, especially the cases in the ASEAN countries, that the Social Media had demonstrated its impact significantly based on the extent of coverage in the local country and their connections with overseas.

Participates of the study group:

- Benny Luk, Adjunct Prof of CityU of HK.
- Huang Dong, Research Director, Huazhong University of Science and Technology.
- IGEPS Sentanu, Lecturer at University of Brawijaya, Indonesia.
- **Karen Zhang**, VP & Secretary General of UNESCO HK Association, & ED of HK Institute of Education for Sustainable Development
- **Sok Gee Chan**, Deputy Vice Chancellor (Research & Innovation) Office, Institute of China Studies, University of Malaya.
- Thuy Tran Thi, Director, Cultural Research Office, Vietnam Academy of Social Sciences.
- Virak Mom, General Department of Administration, Ministry of Interior, Ministry Of Interior Cambodia.
- Wei Jingfu, University of Shanghai for Science and Technology.
- Wilson Chan, Associate Director of MBA, CityU of HK.